

Message

From: Lindstrom, Andrew [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=04BF7CF26AA44CE29763FBC1C1B2338E-LINDSTROM, ANDREW]
Sent: 8/11/2016 7:20:38 PM
To: Bergman, Erica [Erica.Bergman@dep.nj.gov]
CC: Strynar, Mark [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=5a9910d5b38e471497bd875fd329a20a-Strynar, Mark]; Washington, John [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=fdc3e8ce9f1d45c4894881ff420ca104-Washington, John]
Subject: FW: PFAS Work in NJ
Attachments: NERL NJDEP PFAS project.docx; 2016.04.06.Outline of Research Options for EPA Analysis of matrices in West Deptford.docx

Erica,

Here we go.

I think we need to work together to come up the plan that Andy describes below.

It can probably be based on the two documents I've attached above.

Let's keep it simple and add what is needed as we go on.

Thank you,

Andy

From: Gillespie, Andrew
Sent: Thursday, August 11, 2016 3:12 PM
To: Smith, Emily J. <Smith.Emily@epa.gov>; Lindstrom, Andrew <Lindstrom.Andrew@epa.gov>; Buckley, Timothy <Buckley.Timothy@epa.gov>
Cc: Biales, Adam <Biales.Adam@epa.gov>; Kryak, DavidD <Kryak.Davidd@epa.gov>
Subject: RE: PFAS Work in NJ

At the risk of piling on, in the hopes of simplifying this issue, I'll offer a few thoughts.

Ex. 5 Deliberative Process (DP)

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I'll stop there, if anyone has other or different (preferably better) ideas, please share.

Thanks, Andy

Andrew J. R. Gillespie, Ph. D.
Associate Director, EPA/ORD/NERL

From: Smith, Emily J.
Sent: Thursday, August 11, 2016 2:40 PM
To: Lindstrom, Andrew <Lindstrom.Andrew@epa.gov>; Buckley, Timothy <Buckley.Timothy@epa.gov>
Cc: Biales, Adam <Biales.Adam@epa.gov>; Kryak, DavidD <Kryak.Davidd@epa.gov>; Gillespie, Andrew <Gillespie.Andrew@epa.gov>
Subject: RE: PFAS Work in NJ

Tim – what we really need first, is a research plan. The research plan is what informs the development of the communications plan. Until we have really laid out a plan for how the research will be conducted, it's difficult to move forward with developing a communications plan.

The communication plan template that EPA uses is the one used by the EPA press office. The language used in these communications plans is very high-level, and is meant to explain our activities and research to the general public, media and appropriate stakeholders. I am attaching two recent communications plans for your reference. This is the template that we'll be using for our communications plan.

-Emily

Emily J. Smith
Communications Director
EPA National Exposure Research Laboratory
109 T.W. Alexander Drive
MD-305-01
Research Triangle Park, NC, 27711
Phone: 919-541-5556
E-mail: smith.emily@epa.gov

From: Lindstrom, Andrew
Sent: Thursday, August 11, 2016 1:52 PM
To: Buckley, Timothy <Buckley.Timothy@epa.gov>
Cc: Biales, Adam <Biales.Adam@epa.gov>; Smith, Emily J. <Smith.Emily@epa.gov>; Kryak, DavidD <Kryak.Davidd@epa.gov>; Gillespie, Andrew <Gillespie.Andrew@epa.gov>
Subject: RE: PFAS Work in NJ

Tim,

Linda Gaines (OLEM) and Nidal Azzam (Region 2) have asked me how we are going to proceed with the development of our joint communications strategy for the potential NJ study.

They are specifically asking who is in charge of this effort.

I realize we are in the process of setting up a meeting to iron out some of these details.

Ex. 5 Deliberative Process (DP)

Thank you,

Andy

From: Buckley, Timothy
Sent: Wednesday, August 10, 2016 2:09 PM
To: Lindstrom, Andrew <Lindstrom.Andrew@epa.gov>
Cc: Biales, Adam <Biales.Adam@epa.gov>; Smith, Emily J. <Smith.Emily@epa.gov>; Kryak, DavidD <Kryak.Davidd@epa.gov>; Gillespie, Andrew <Gillespie.Andrew@epa.gov>
Subject: PFAS Work in NJ

Andy,

Thank you for your briefing to Tom Burke yesterday. It seem that everyone is favorably disposed to see you pursue this collaboration. ~~However, a number of things need to happen before you/NERL can implement this research:~~

- 1.
- 2.
- 3.
- 4.

Ex. 5 Deliberative Process (DP)

David Kryak/Gene Stroup will be setting up a meeting to clarify some of the communications issues.

Looks like we might have a case in point for “nothing worthwhile is easy”.

Tim

Timothy J. Buckley, PhD
Director of the Exposure Methods & Measurements Division
National Exposure Research Laboratory
109 TW Alexander Drive
Research Triangle Park, NC 27711

Email: buckley.timothy@epa.gov

URL: <http://www.epa.gov/head/staff/buckley.html>

Phone: (919) 541-2454 (O); FAX: -0239

Ex. 6 Personal Privacy (PP) (C)